

**Department:** Business Leadership  
**Course Title:** Principles of Management  
**Section Name:** BMGT 1327  
**Semester:** Fall 2015

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Office Hours	
Campus/Online Office Hours:	Monday: 9:30-12:30 4:30-5:30 Tuesday: 10-11 Wednesday: 9:30-12:30 Thursday: 10-11 Friday: 10-11

**About Your Instructor**

Bachelor of Business Administration in Management, University of Texas of the Permian Basin

Associate in Arts, Odessa College

**Preferred Method of Communication**

The best way to communicate with the course instructor is via email. Email address is given above. Please do not hesitate to call or text my cell which is given above. Check in Blackboard regularly for announcements, including any changes in the course schedule due to instructor illness or conference attendance. Appointments with the instructor may also be scheduled.

**Expectations for Engagement for Instructor (online/hybrid classes)**

As an instructor, I understand the importance of clear, timely communication with my students. In order to maintain sufficient communication, I will provide my contact information at the beginning of the syllabus; respond to all messages within 24 hours if received Monday through Thursday, and within 48

hours if received Friday through Sunday; and, notify students of any extended times that I will be unavailable and provide them with alternative contact information (for me or for my supervisor) in case of during the time I am unavailable.

As an instructor, I understand that my students will work to the best of their abilities to fulfill the course requirements. In order to help them in this area, I will provide clear information about grading policies and assignment requirements in the course syllabus, and communicate any changes to assignments and/or to the course calendar to students as quickly as possible.

As an instructor, I understand that I need to provide regular, timely feedback to students about their performance in the course. To keep students informed about their progress, I will post grades for discussion postings within one week of the discussion thread closing and, provide grades for major assignments within 2 weeks of the due date or at least 3 days before the next major assignment is due, whichever comes first.

### **Expectations for Engagement for Instructor (Face to Face classes)**

As an instructor, I understand the importance of clear, timely communication with my students. In order to maintain sufficient communication, I will provided my contact information at the beginning of the syllabus; respond to all messages in a timely manner through telephone, email, or next classroom contact; and, notify students of any extended times that I will be unavailable and provide them with alternative contact information (for me or for my supervisor) in case of emergencies during the time I'm unavailable.

As an instructor, I understand that my students will work to the best of their abilities to fulfill the course requirements. In order to help them in this area, I will provide clear information about grading policies and assignment requirements in the course syllabus, and communicate any changes to assignments and/or to the course calendar to students as quickly as possible.

As an instructor, I understand that I need to provide regular, timely feedback to students about their performance in the course. To keep students informed about their progress, I will return classroom activities and homework within one week of the due date and provide grades for major assignments within 2 weeks of the due date or at least 3 days before the next major assignment is due, whichever comes first.

### **Textbook Information and Required Hardware/Software**

Textbook(s)

Essentials of Contemporary Management, Fifth Edition, Gareth R. Jones, Texas A&M University; Jennifer M. George, Rice University,; McGraw-Hill Irwin Publisher ISBN-978-0-07-802934-9

Hardware

PC with a Windows based operating system (XP or higher)

Software

Internet Explorer or Firefox

Adobe Acrobat Reader

Latest Java if using Blackboard Collaborate

### **Information about the Course**

Course Description

Concepts, terminology, principles, theories, and issues in the field of management.

### **Course Student Learning Outcomes**

Explain various theories, processes, and functions of management; apply theories to a business environment; identify leadership roles in organizations; and describe elements of the communication process.

### **Course Prerequisites**

No prerequisites for the course. (Source: Odessa College Catalog of Courses)

### **Course Topics**

Chapter 1	The Management Process Today
Chapter 2	Values, Attitudes, Emotions, and Culture: The Manager as a Person
Chapter 3	Managing Ethics and Diversity
Chapter 4	Managing in the Global Environment
Chapter 5	Decision Making, Learning, Creativity, and Entrepreneurship
Chapter 6	Planning, Strategy, and Competitive Advantage
Chapter 7	Designing Organizational Structure
Chapter 8	Control, Change, and Entrepreneurship
Chapter 9	Motivation
Chapter	Leaders and Leadership

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Chapter 11	Effective Team Management
Chapter 12	Building and Managing Human Resources
Chapter 13	Communication and Information Technology Management
Chapter 14	Operations Management: Managing Vital Operations and Processes

**Grading**

Assignment	Percentage
Homework	40%
Chapter Test	50%
Final Exam	10%

**Grading Policy:**

Please understand that this is a required course for the Business Professions Program in order to prepare you for employment. Quality work and active participation is expected and not to be negotiated. As a general policy, grades will be taken in class. Any written assignments or tests will be graded outside of class. You can expect feedback on assignments within a week’s time.

Grading Scale

- “A” = 90-100
- “B” = 80-89
- “C” = 70-79
- “D” = 60-69
- “F” = 0-59

**Student Course Participation**

(online/hybrid classes)

As a student, I understand that I am responsible for keeping up with the course. To help with this, I will identify alternative computer and internet access in case my primary computer crashes or my internet

service is unavailable; recognize that the college provides free Wi-Fi and computer labs during regular campus hours to help me with accessing my course; and, understand that my instructor does not have to accept my technical issues as a legitimate reason for late or missing work if my equipment or service is unreliable.

As a student, I understand that it is my responsibility to communicate quickly with the instructor any issue or emergency that will impact my involvement with or performance in the class. This includes, but is not limited to getting “kicked off” of the system during tests or quizzes; having trouble submitting assignments; and dealing with a traumatic personal event.

As a student, I understand that it is my responsibility to understand course material and requirements and to keep up with the course calendar. While my instructor is available for help and clarification, I will seek out help from my instructor and/or from tutors; ask questions if I don’t understand; and access my course several times during the week to keep up with assignments and announcements.

As a student, I understand that I will have the opportunity to provide feedback on my experience in this course through an end-of-course Student Evaluation of Instruction (SEI).

(Face to Face classes)

As a student, I understand that I am responsible for keeping up with the course. To help with this, I will attend the course regularly and line up alternative transportation in case my primary means of transportation is unavailable; recognize that the college provides free Wi-Fi, computer labs, and library resources during regular campus hours to help me with completing my assignments; and, understand that my instructor does not have to accept my technical issues as a legitimate reason for late or missing work if my personal computer equipment or internet service is unreliable.

As a student, I understand that it is my responsibility to communicate quickly with the instructor any issue or emergency that will impact my involvement with or performance in the class. This includes, but is not limited to, missing class when a major test is planned or a major assignment is due; having trouble submitting assignments; dealing with a traumatic personal event; and, having my work or childcare schedule changed so that my classroom attendance is affected.

As a student, I understand that it is my responsibility to understand course material and requirements and to keep up with the course calendar. While my instructor is available for help and clarification, I will seek out help from my instructor and/or from tutors; ask questions if I don’t understand; and, attend class regularly to keep up with assignments and announcements.

As a student, I understand that I will have the opportunity to provide feedback on my experience in this course through an end-of-course Student Evaluation of Instruction (SEI).

## **Course Policies**

Disclaimer

This syllabus is tentative and subject to change in any part at the discretion of the instructor. Any changes will be in accordance with Odessa College policies. Students will be notified of changes, if any, in a timely manner.

#### Original Effort

The work submitted for this course must be original work prepared by the student enrolled in this course.

#### Digital Protocol

Cell phones must be placed on either vibrate or silent mode and are to be accessed in emergency cases only. The use of laptops or any other digital device is permitted in order to facilitate learning.

For online submissions, the electronic recording of the time on Blackboard will be considered the time of assignment submission. Take necessary steps to ensure that your assignments are submitted on "Blackboard" time. Back-up and/or additional copies of all assignments submitted is encouraged. Computers/printers are available to OC students in the LRC (301-303); therefore, not having access to a computer due to technical issues (crash; corrupted files) will not be considered as an acceptable reason for not completing assignments. If there is a loss of server connection with Odessa College due to maintenance, then an email will be sent to students with pertinent information and status reports. Assignments submitted electronically need to follow the file-type requirements provided by the instructor.

#### **Attendance Policy**

Students are expected to attend class regularly.

#### AVID

This course has been identified as a course by Career, Technical, and Workforce Education as one in which teaching and learning strategies adopted by AVID will be implemented. As a student in the Business Leadership program, you will be expected to develop an understanding of the strategies, to model the strategies, to maintain fidelity of implementation, and to examine how these strategies may impact your effectiveness as a professional in your chosen area of occupation, either through coursework or practicum experience as outlined by the course instructor.

#### **Grade Inquiry**

It is the responsibility of the student to keep track of assignment submissions and grades. At any point, you are welcome to meet with the instructor to discuss your academic progress. Contact the instructor to schedule an appointment.

#### General Course Requirements

- Attend class and participate.

- Contribute and cooperate with civility.
- Submit assignments on time.

### Incomplete Policy

An 'Incomplete' grade may be given only if:

The student has passed all completed work if he/she has completed a minimum of 75% of the required coursework. A grade of an "I" will only be assigned when the conditions for completions have been discussed and agreed upon by the instructor and the student. An Incomplete form is submitted.

### Course Schedule

Schedule (Tentative and Subject to Change)

Dates	Chapter/Assignment	Objective/Outcome	ICOs
8/24-9/6	Introduction to the course  Chapter 1  Homework/Test	The Management Process Today	3,1
9/7-9/13	Chapter 2  Homework/Test	Values, Attitudes, Emotions, and Culture:  The Manager as a Person	2,4
9/14-9/20	Chapter 3  Homework/Test	Managing Ethics and Diversity	2,4
9/21-9/27	Chapter 4  Homework/Test	Managing in the Global Environment	1,4
9/28-10/4	Chapter 5  Homework/Test	Decision Making, Learning, Creativity, and Entrepreneurship	1,2
10/5-10/11	Chapter 6  Homework/Test	Planning, Strategy, and Competitive Advantage	1,2
10/12-10/18	Chapter 7  Homework/Test	Designing Organizational Structure	4

10/19-10/25	Chapter 8 Homework/Test	Control, Change, and Entrepreneurship	1,2
10/26-11/1	Chapter 9 Homework/Test	Motivation	2,4
11/2-11/8	Chapter 10 Homework/Test	Leaders and Leadership	2,3
11/9-11/15	Chapter 11 Homework/Test	Effective Team Management	1,4
11/16-11/22	Chapter 12 Homework/Test	Building and Managing Human Resources	1,4
11/23-11/29	Chapter 13 Homework/Test	Communication and Information Technology Management	1,3
11/30-12/6	Chapter 14 Homework/Test	Operations Management: Managing Vital Operations and Processes	3
12/7	Final Chapters 1-14		1,2,3,4

### Student Learning Outcomes (SLOs)

Student Learning Outcome(s)	ICOs
*apply theories to a	Critical Thinking Skills - to include creative thinking, innovation, inquiry, and analysis, evaluation and

business environment	synthesis of information
*describe elements of the communication process	Communication Skills - to include effective development, interpretation and expression of ideas through written, oral and visual communication
*explain various theories, processes, and functions of management	Empirical and Quantitative Skills - to include the manipulation and analysis of numerical data or observable facts resulting in informed conclusions
*identify leadership roles in organizations	Teamwork - to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal
*identify leadership roles in organizations	Personal Responsibility - to include the ability to connect choices, actions and consequences to ethical decision-making

### **Odessa College Policies**

#### Tuition Discounts

The “First Course is Free” discount waives standard tuition and fees for the first 3 credit hours taken at Odessa College. The discount applies to high school graduates taking their first class at Odessa College as well as transfer students taking their first class at Odessa College.

The “Academic Progress Discount” provides a 10% tuition discount upon completion of 30 credit hours until reaching 45 credit hours. It provides a 20% discount upon completion of 45 credit hours until reaching 60 credit hours. Student must maintain a 2.0 GPA to remain eligible for the discount.

#### Academic Policies

Note that the OC Student Handbook states that “[i]n cases of academic dishonesty, the instructor has the authority to impose appropriate scholastic penalties. Complaints or appeals of disciplinary sanctions may be filed in accordance with the college due process procedure. Copies of the college due process procedure are available in the office of The Director of Student Life (CC104).”

For more information on your rights and responsibilities as a student at Odessa College, please refer to the following: The 411 of OC: Student Handbook; Student Rights & Responsibilities  
<http://www.odessa.edu/dept/studenthandbook/handbook.pdf>

## **Scholastic Dishonesty**

Scholastic dishonesty shall constitute a violation of these rules and regulations and is punishable as prescribed by board policies. Scholastic dishonesty shall include, but not be limited to, cheating on a test, plagiarism and collusion.

"Cheating on a test" shall include:

Copying from another student's test paper

Using test materials not authorized by the person administering the test.

Collaborating with or seeking aid from another student during a test without permission from the test administrator.

Knowingly using, buying, selling, stealing or soliciting, in whole or in part, the contents of an unadministered test.

The unauthorized transporting or removal, in whole or in part, of the contents of the unadministered test.

Substituting for another student, or permitting another student to substitute for one's self, to take a test.

Bribing another person to obtain an unadministered test or information about an unadministered test.

"Plagiarism" shall be defined as the appropriating, buying, receiving as a gift, or obtaining by any means another's work and the unacknowledged submission or incorporation of it in one's own written work.

"Collusion" shall be defined as the unauthorized collaboration with another person in preparing written work for fulfillment of course requirements. (Source: Odessa College Student Handbook)

## **Special Populations/Disability Services/Learning Assistance**

Odessa College complies with Section 504 of the Vocational Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990. If you have any special needs or issues pertaining to your access to and participation in this or any other class at Odessa College, please feel free to contact me to discuss your concerns. You may also call the Office of Disability services at 432-335-6861 to request assistance and accommodations. Odessa College affirms that it will provide access to programs, services and activities to qualified individuals with known disabilities as required by Section 504 of the Rehabilitation Act of 1973 and Title II of the Americans with Disabilities Act of 1990 (ADA), unless doing so poses an undue hardship or fundamentally alters the nature of the program or activity. Disabilities may include hearing, mobility or visual impairments as well as hidden disabilities such as chronic medical conditions (arthritis, cancer, diabetes, heart disease, kidney disorders, lupus, seizure disorders, etc.), learning disabilities or psychiatric or emotional disabilities. A student who comes to Odessa College with diagnosed disabilities which may interfere with learning may receive accommodations when the student

requests them and submits proper documentation of the diagnosis. A Request for Accommodations form and guidelines for beginning the request process are available in the OC Help Center or on the Odessa College web site at <http://www.odessa.edu/dept/counseling/disabilities/index.htm>. The college strives to provide a complete and appropriate range of services for students with disabilities such as assistance with testing, registration, information on adaptive and assistive equipment, tutoring, assistance with access and accommodations for the classroom where appropriate. For information regarding services, students with disabilities should contact the Office of Disability Services in the OC Help Center located in Room 204 of the Student Union Building or call 432-335-6433. (Source: Odessa College Catalog of Courses)

**Dropping a Course or Withdrawing from College**

Students wishing to drop a non-developmental course may do so online using WebAdvisor, at the Wrangler Express, or Registrar’s Office. A student wishing to drop a developmental course or withdraw from college should obtain a drop or withdrawal form from the Wrangler Express or the Registrar’s Office. Students are encouraged to consult with instructors prior to dropping a class. Students may not completely withdraw from the college by use of the Web. Students must drop a class or withdraw from college before the official withdrawal date stated in the class schedule. Students who are part of the Armed Forces Reserves may withdraw with a full refund if the withdrawal is due to their being ordered into active duty. A copy of the student’s orders must be presented to the Registrar’s Office at the time of the withdrawal. For details, please contact the Office of the Registrar. No longer attending class does not automatically constitute withdrawal from that class, nor does a student’s notification to an instructor that the student wishes to be dropped. Failure of a student to complete the drop/withdrawal process will result in a grade of “F.” (Source: Odessa College Catalog of Courses)

Student Support Services and Technical Support

**Blackboard Support**

I can’t log into my Blackboard Course, who do I contact?  
 Contact the Student Success Center: 432-335-6673 or online at [https://www.odessa.edu/dept/ssc/helpdesk\\_form.htm](https://www.odessa.edu/dept/ssc/helpdesk_form.htm). The SSC can provide you with your Blackboard login name. If you are not sure what your password is, they can reset your password. I’m having a problem in my Blackboard Course, who do I contact? For any problem that you have in your online course, always contact your Instructor first. Refer to the Instructor’s Contact Information area of the Syllabus for their preferred method of contact and the expected response time.

**Additional Blackboard Help Resources:**

Service	Assistance Provided	Available
Blackboard Help for Students	Website with a	Online

	searchable list of topics on how to navigate and use Blackboard for online courses.	Click here.
Blackboard On Demand Learning Center for Students	This website provides an extensive list of short tutorial videos for student activities performed in Blackboard.	Online Click here.
Blackboard Collaborate: First Time Users	If you have never used Blackboard Collaborate before, this website provides a system requirements check, configuration instructions, and training and resources area.	Online Click here.
Blackboard Collaborate: Essentials for Participants	This website provides essential information for Participants of Collaborate sessions. Any Collaborate user, whether first-time or experienced, would benefit from reviewing the information here.	Online Click here.

### **Student E-mail Support**

How do I set up, access, or update my Odessa College Student E-mail account?

Go to this website and follow the directions on the page: <http://www.odessa.edu/gmail/>.

I can't access my student email! I forgot my password. Contact the Student Success Center: 432-335-6673 or online at [https://www.odessa.edu/dept/ssc/helpdesk\\_form.htm](https://www.odessa.edu/dept/ssc/helpdesk_form.htm). They can provide you with

assistance in accessing your student email (created by OC) and can also assist with resetting your student email password. Make sure to have your student ID number available.

Your Blackboard login name is associated with your OC created student email account. All correspondence for this course will be submitted using your Odessa College student email address.

**Support for Students with Disabilities**

How do I contact the Office of Special Populations?

Main Number	432-335-6861
Campus Location	Saulsbury Campus Center
Email	Becky Rivera-Weiss - brivera@odessa.edu
Website	To find out more about services provided by the Special Populations office, please visit: <a href="http://www.odessa.edu/dept/counseling/disabilities/index.htm">http://www.odessa.edu/dept/counseling/disabilities/index.htm</a>

**Learning Resources Center (LRC; Library)**

How do I contact the Learning Resource Center?

Main Number	432-335-6640
FAQ Service	LibAnswers: <a href="http://libanswers.odessa.edu">http://libanswers.odessa.edu</a>
Contact a Specific OC Librarian	Pat Quintero at 432/335-6350 or <a href="mailto:pquintero@odessa.edu">pquintero@odessa.edu</a> Donna Clark at 432/335-6645 or <a href="mailto:dclark@odessa.edu">dclark@odessa.edu</a> Carolyn Petersen at 432/335-6641 or <a href="mailto:cpetersen@odessa.edu">cpetersen@odessa.edu</a>
LRC Services and Guidelines Website	<a href="https://www.odessa.edu/dept/library/services/index.htm">https://www.odessa.edu/dept/library/services/index.htm</a>

**Equipment and Services Provided:**

The Murry H. Fly Learning Resources Center (LRC) supports the college's curriculum resulting in a primary emphasis on each student's individual study and research needs. The faculty and staff work with the LRC's Technical Services and Public Services Departments in choosing materials to support all college

programs. More than 59,000 books, 50,000 electronic books, 350 current periodicals, 6,700 media holdings, eight newspapers, and 60 databases are available to enhance the educational process.

Equipment/Services Available	Used For	Available
Books, videos, CDs	Research	On Campus and Online
Specialized databases not available online for free	Research	On Campus and Online
Magazines, newspapers, & scholarly journals	Research	On Campus and Online
Computers	Research & word processing	On Campus
Selected textbooks for short-term use	Course work	On Campus
Trained staff	Answer "where do I find?"	On Campus and Online
Tutorials	Tips for research strategies	On Campus and Online
Photocopiers, VHS/DVD players, FAX service	For course work	On Campus
Quiet study areas	For course work	On Campus

### Student Success Center (SSC) / AVID Center

How do I contact the Student Success Center?

Appointments are preferred, but walk-ins will be served as soon as possible.

Main Number	432-335-6673
Campus Location	1st floor of the Library
Website with Additional Help and Information	<a href="http://www.odessa.edu/dept/ssc/">http://www.odessa.edu/dept/ssc/</a>
Live Online Assistance / Chat	Click Here (If no one is currently available, please put your email and question(s) in the appropriate

	<p>areas of the form and hit 'send.'  Your question(s) will be addressed  as soon as an SSC staff member  becomes available.)</p>
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**Equipment and Services Provided:**

The purpose of the Odessa College Student Success Center is to provide assistance to students in meeting their academic and career goals. The SSC strives to continually provide new and updated resources that will empower all Odessa College students to succeed at OC and beyond.

Equipment/Services Available	Used For	Available
Tutoring by CRLA & Avid trained tutors	Understanding course work and motivation	On Campus and Online Click here for more information.
Student Information Seminars (SIS)	Demo email, Blackboard and SSC resources	On Campus and Online Click here for more information.
Study Skills	Tools needed to succeed	On Campus and Online Click here for more information.
Basic Technology	To navigate classes, email, etc.	On Campus and Online
Plato Web	Practice for TEAS test and basic math, science, etc.	On Campus and Online Click here for more information.
Project T.I.E.	Practice for GED/COMPASS	On Campus and Online Click here for more information.
Student Orientation/Tour	Show individual students where their classes will be. SIS presentation	On Campus

M.O.R.E. Mentoring Program	Networking, tips to navigate college life successfully	On Campus Click here for more information.
Smart thinking	Online tutoring service. Connect with an e-structor and interact with a live tutor.	Online Click here for more information.

### **Veterans Support**

How do I contact the office for Veteran's Outreach?

Main Number	432-335-6833
Campus Location	Saulsbury Campus Center
Email	Gloria Rangel - <a href="mailto:grangel@odessa.edu">grangel@odessa.edu</a>
Website	To find out more about services provided by the Veteran's Outreach office, please visit: <a href="http://www.odessa.edu/dept/counseling/veterans/index.htm">http://www.odessa.edu/dept/counseling/veterans/index.htm</a>