

CORE CURRICULUM COMPONENT APPLICATION

CORE COMPONENT AREA	Language, Philosophy, and Culture
COURSE TYPE	Existing Core
DEPARTMENT	Speech
COURSE RUBRIC & NUMBER	COMM 2366
COURSE NAME	Introduction to Film
CATALOG DESCRIPTION	Emphasis on the analysis of the visual and aural aspects of selected motion pictures, dramatic aspects of narrative films, and historical growth and sociological effect of film as an art. (Cross-listed as DRAM 2366 (From the ACGM).
NUMBER OF SECTIONS OFFERED/FALL	2
NUMBER OF SECTIONS OFFERED/SPRING	2
EXTIMATED ANNUAL ENROLLMENT	100
COURSE LEVEL	Sophomore
CONTACT PERSON (dept. representative)	Jennifer Ramsey
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DEPARTMENT APPROVAL STATUS	Approved - Date 10/10/2013
CORE COMMITTEE COMMENTS (REQUEST FOR ADDITIONAL INFORMATION)	
CORE COMMITTEE APPROVAL STATUS	Select One - Date Click here to enter a date.

Best practices and accreditation guidelines generally place the faculty in a position of responsibility for curricular decisions.

CORE CURRICULUM COMPONENT APPLICATION

Indicate below how each learning objective will be supported, what strategies or activities will be used to introduce each objective and how student learning will be assessed.

***NOTE: Component Area Option –**

- A. A minimum of 3 SCH must meet the definition and corresponding Core Objectives specified in one of the foundational component areas
- B. As an option for up to 3 semester credit hours of the Component Area Option, an institution may select course(s) that:
 - i. Meet(s) the definition specified for one or more of the foundational component areas; and
 - ii. Include(s) a minimum of three Core Objectives, including Critical Thinking Skills, Communication Skills, and one of the remaining Core Objectives of the institution's choice.

#	THECB CORE OBJECTIVE "ICO"	PROGRAM GOALS/OUTCOMES	COURSE LEARNING OUTCOMES	KEY IDENTIFIERS	LEARNING EXPERIENCE	ASSESSMENT
1	<p>Critical Thinking Skills - to include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information.</p> <p><i>Must be addressed in all core curriculum courses</i></p>	As a communications course in the core component area, this course will assess critical thinking, communication, social and personal responsibility.	Analyze film samples as expressions of individual or communal values within the social, political, cultural, or religious contexts of different literary periods and film genres.	Instructor will introduce a diverse array of literature samples from various genres including poetry, prose, personal narrative and drama. Contextual and cultural issues pertaining to these pieces will be discussed in class. Instructor will model the process of literary analysis. Students will be taught to apply	Student's will submit the rhetorical criticism.	This core objective will be assessed by an interdepartmental assessment committee using the Critical Thinking Rubric.

				literary analysis and rhetorical criticism to self selected pieces of literature in each of the genres studied in class in a 5-7 page rhetorical criticism.		
2	<p>Communication Skills - to include effective development, interpretation and expression of ideas through written, oral and visual communication.</p> <p><i>Must be addressed in all core curriculum courses</i></p>	As a communications course in the core component area, this course will assess critical thinking, communication, social and personal responsibility.	Apply the methods of rhetorical criticism in the analysis of a film sample or set of samples and articulate them in a formal academic writing.	Instructor will provide examples of significant films throughout history and model the methods of rhetorical criticism and aesthetic inquiry that will be demonstrated in student rhetorical criticisms. Students will complete a rhetorical criticism that effectively communicates the literary analysis and rhetorical impact of a selected film. The rhetorical criticism will be 5 to 7 pages in length.	Student's will submit the rhetorical criticism.	This core objective will be assessed by an interdepartmental assessment committee using the Communication Rubric.

3	<p>Empirical and Quantitative Skills - to include the manipulation and analysis of numerical data or observable facts resulting in informed conclusions</p> <p><i>Must be addressed in all Mathematic, Life and Physical Sciences, AND Social & Behavioral Sciences component area core curriculum courses. Optional for all other component areas.</i></p>					
4	<p>Teamwork - to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal.</p> <p><i>Must be addressed in all Communication, Life & Physical Sciences, and Creative Arts component area core curriculum courses. Optional for all other component areas.</i></p>					
5	<p>Social Responsibility: to include intercultural competence, knowledge of civic responsibility, and the ability to engage</p>	<p>As a communications course in the core component area, this course will</p>	<p>3.Analyze film samples as expressions of individual or communal values</p>	<p>Instructor will guide students through an exploration of culture and it's reflexive</p>	<p>Students will submit the rhetorical Criticism.</p>	<p>This core objective will be assessed by an interdepartmental assessment</p>

	<p>effectively in regional, national, and global communities</p> <p><i>Must be addressed in all Language, Philosophy & Culture, Creative Arts, American History and Government/Political Science, and Social & Behavioral Sciences component area core curriculum courses. Optional for all other component areas.</i></p>	<p>assess critical thinking, communication, social and personal responsibility.</p>	<p>within the social, political, cultural, or religious contexts of different literary periods and film genres.</p>	<p>relationship to film. Students will complete a 5-7 page rhetorical criticism of a selected film and discuss it's impact on culture.</p>		<p>committee using the Teamwork Rubric</p>
6	<p>Personal Responsibility - to include the ability to connect choices, actions and consequences to ethical decision-making.</p> <p><i>Must be addressed in all Communication, Language, Philosophy & Culture, American History and Government/Political Science component area core curriculum courses. Optional for all other component areas.</i></p>	<p>As a communications course in the core component area, this course will assess critical thinking, communication, social and personal responsibility.</p>	<p>Develop a personal aesthetic of film appreciation that connects relevant cultural and ethical implications of the genre to personal choices and decision making in both selecting and creating literature.</p>	<p>Student's will complete a two page reflection of their course experience. In this reflection they will analyze their personal aesthetic for film as it has developed in the course and the implications that they believe can be made as they continue to consider and analyze film and it's impact on cultural from a personal</p>	<p>Students will submit the personal reflection.</p>	<p>This core objective will be assessed by an interdepartmental assessment committee using the Personal Responsibility Rubric.</p>

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Critical Thinking Skills

To include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information.

Must be addressed in all core courses

Communication Skills

To include effective development, interpretation and expression of ideas through written, oral and visual communication.

Must be addressed in all core courses

Empirical and Quantitative Skills

To include the manipulation and analysis of numerical data or observable facts resulting in informed conclusions.

Must be addressed in all core courses that satisfy the following requirements:

- Mathematics
- Life and Physical Sciences
- Social and Behavioral Sciences
- Some Component Area Options

Teamwork

To include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal.

Must be addressed in all core courses that satisfy the following requirements:

- Communication
- Life and Physical Sciences
- Creative Arts
- Some Component Area Options

Social Responsibility

To include intercultural competence, knowledge of civic responsibility, and the ability to engage effectively in regional, national and global communities.

Must be addressed in all core courses that satisfy the following requirements:

- Language, Philosophy and Culture
- Creative Arts
- American History
- Government/Political Science
- Social and Behavioral Sciences
- Some Component Area Options

Personal Responsibility

To include the ability to connect choices, actions and consequences to ethical decision-making.

Must be addressed in all core courses that satisfy the following requirements:

- Communication
- Language, Philosophy and Culture
- American History
- Government/Political Science
- Some Component Area Options