

<b>CORE COMPONENT AREA</b>	Creative Arts
<b>COURSE TYPE</b>	Existing Core
<b>DEPARTMENT</b>	<b>Photography</b>
<b>COURSE RUBRIC &amp; NUMBER</b>	ARTS 2348
<b>COURSE NAME</b>	<b>Digital Art I</b>
<b>CATALOG DESCRIPTION</b>	<b>Studio art courses that explore the potential of the computer hardware and software medium for their visual, conceptual, and practical uses in the visual arts. Instruction in the computer as an electronic darkroom. Topics include color and gray scale images and image conversion and presentation. Students will select and choose a variety of image-capture devices utilizing Adobe Photoshop. Computer scanning techniques include image control, manipulation and enhancement of photographs and line art, plus the importing and exporting of text and graphics from multiple sources. Lab fee required. (ICOs 1, 4) Prerequisite: None.</b>
<b>NUMBER OF SECTIONS OFFERED/FALL</b>	<b>2</b>
<b>NUMBER OF SECTIONS OFFERED/SPRING</b>	<b>2</b>
<b>EXTIMATED ANNUAL ENROLLMENT</b>	<b>50</b>
<b>COURSE LEVEL</b>	Freshman
<b>CONTACT PERSON (dept. representative)</b>	<b>Steve Goff</b>
<b>EMAIL ADDRESS</b>	<b>sgoff@odessa.edu</b>
<b>PHONE</b>	<b>432-335-6497</b>
<b>DEPARTMENT APPROVAL STATUS</b>	<b>Select One - Date Click here to enter a date.</b>
<b>CORE COMMITTEE COMMENTS</b> <small>(REQUEST FOR ADDITIONAL INFORMATION)</small>	
<b>CORE COMMITTEE APPROVAL STATUS</b>	Select One - Date Click here to enter a date.

Best practices and accreditation guidelines generally place the faculty in a position of responsibility for curricular decisions.

## CORE CURRICULUM COMPONENT APPLICATION

*Indicate below how each learning objective will be supported, what strategies or activities will be used to introduce each objective and how student learning will be assessed.*

**\*NOTE: Component Area Option –**

- A. A minimum of 3 SCH must meet the definition and corresponding Core Objectives specified in one of the foundational component areas
- B. As an option for up to 3 semester credit hours of the Component Area Option, an institution may select course(s) that:
  - i. Meet(s) the definition specified for one or more of the foundational component areas; and
  - ii. Include(s) a minimum of three Core Objectives, including Critical Thinking Skills, Communication Skills, and one of the remaining Core Objectives of the institution's choice.

#	THECB CORE OBJECTIVE "ICO"	PROGRAM GOALS/OUTCOMES	COURSE LEARNING OUTCOMES	KEY IDENTIFIERS	LEARNING EXPERIENCE	ASSESSMENT
1	<p><b>Critical Thinking Skills</b> - to include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information.</p> <p><i>Must be addressed in all core curriculum courses</i></p>		Students will demonstrate ability to organize photo images in a a catalog or database system.	Students will use computers and software in our digital lab for input, editing, and output of electronic photo files.	Students will utilize Adobe Lightroom 4 to create a catalog of images created from the numerous shooting assignments.	This core objective will be assessed by an interdepartmental assessment committee using the Critical Thinking rubric.
2	<p><b>Communication Skills</b> - to include effective development, interpretation and expression of ideas through written, oral and visual communication.</p> <p><i>Must be addressed in all core</i></p>		Students will identify neutral color balance from a variety of light sources	Students will match neutral color balance with the standard controls on all digital cameras including daylight, open shade, cloudy, flash, tungsten, and fluorescent.	Students will be asked to photograph and identify the various lighting conditions and explore each of the color balance options of the camera.	This core objective will be assessed by an interdepartmental assessment committee using the Communication rubric.

	<i>curriculum courses</i>					
3	<p><b>Empirical and Quantitative Skills</b> - to include the manipulation and analysis of numerical data or observable facts resulting in informed conclusions</p> <p><i>Must be addressed in all Mathematic, Life and Physical Sciences, AND Social &amp; Behavioral Sciences component area core curriculum courses. Optional for all other component areas.</i></p>					
4	<p><b>Teamwork</b> - to include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal.</p> <p><i>Must be addressed in all Communication, Life &amp; Physical Sciences, and Creative Arts component area core curriculum courses. Optional for all other component areas.</i></p>		Students will work in groups of three to four and create a still life photograph with the subject matter of food art.	Students will find existing examples of photo food art, analyze the image, and then create the example in their own manner.	Utilizing the studio and digital cameras, the students will re-create an existing still life by acquiring materials and subject matter, work together to re-assemble the subject matter, compose and light the subject.	This core objective will be assessed by an interdepartmental assessment committee using the Teamwork rubric.
5	<p><b>Social Responsibility:</b> to include intercultural competence, knowledge</p>		Students will examine from a historical perspective the impact of photography on our	Students will identify 5 photographers who have had major influence on culture	Students will name, research, write, and illustrate on 5 photographers who	This core objective will be assessed by an interdepartmental assessment committee

	<p>of civic responsibility, and the ability to engage effectively in regional, national, and global communities</p> <p><i>Must be addressed in all Language, Philosophy &amp; Culture, Creative Arts, American History and Government/Political Science, and Social &amp; Behavioral Sciences component area core curriculum courses. Optional for all other component areas.</i></p>		global society.	and civic responsibility.	have influenced global society.	using the Social Responsibility rubric.
6	<p><b>Personal Responsibility</b> - to include the ability to connect choices, actions and consequences to ethical decision-making.</p> <p><i>Must be addressed in all Communication, Language, Philosophy &amp; Culture, American History and Government/Political Science component area core curriculum courses. Optional for all other component areas.</i></p>					
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## Critical Thinking Skills

To include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information.

***Must be addressed in all core courses***

## Communication Skills

To include effective development, interpretation and expression of ideas through written, oral and visual communication.

***Must be addressed in all core courses***

## Empirical and Quantitative Skills

To include the manipulation and analysis of numerical data or observable facts resulting in informed conclusions.

***Must be addressed in all core courses that satisfy the following requirements:***

- Mathematics
- Life and Physical Sciences
- Social and Behavioral Sciences
- Some Component Area Options

## Teamwork

To include the ability to consider different points of view and to work effectively with others to support a shared purpose or goal.

***Must be addressed in all core courses that satisfy the following requirements:***

- Communication
- Life and Physical Sciences
- Creative Arts
- Some Component Area Options

## Social Responsibility

To include intercultural competence, knowledge of civic responsibility, and the ability to engage effectively in regional, national and global communities.

***Must be addressed in all core courses that satisfy the following requirements:***

- Language, Philosophy and Culture
- Creative Arts
- American History
- Government/Political Science
- Social and Behavioral Sciences
- Some Component Area Options

## Personal Responsibility

To include the ability to connect choices, actions and consequences to ethical decision-making.

***Must be addressed in all core courses that satisfy the following requirements:***

- Communication
- Language, Philosophy and Culture
- American History
- Government/Political Science
- Some Component Area Options