

Course Syllabus

Department : Photography
Course Title : Photo Digital
Imaging I
Section : PHTC_
Name : 1300_624
Start Date : 01/18/2011
End Date : 05/07/2011
Modality : FACE-TO-FACE
Credits : 3.0

Instructor Information

Name : Steve Goff
OC Email : sgoff@odessa.edu
OC Phone : 432-335-6497
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Course Description

Instructors: Please enter a course description. (Please add correct information and change red font to a black font)
An introduction to computer and software instruction for electronic imaging. Includes color, gray scale, image conversion, presentation, and ethics. Lab fee required.

Prerequisites/Corequisites

Instructors: Please enter all prerequisite course. (Please add correct information and change red font to a black font)

None

Scans

Instructors: Please enter the SCAN number of your course. (Please add correct information and change red font to a black)

font)

SCANS 4, 8

Course Objectives

Instructors: Please enter Course Objectives. (Please add correct information and change red font to a black font)

End-of-Course Outcomes: Produce examples of photographic retouching, color corrections, copy, and photographic restoration; explain the hardware and software used in electronic photography; and organize images in a catalog or database system.

- A. Fundamental photographic theory and history of photography.
- B. Digital processing and printing.
- C. Digital shooting and developing.
- D. Aesthetic and ethical issues in photography including the manipulation of photographic imagery.
- E. Terminology and vocabulary development relevant to becoming visually literate.
- F. Critical thinking strategies for analyzing works of art history and evaluating photographic works done in the classroom.

Pop Quizzes will randomly be given in class.

COURSE REQUIREMENTS: You must complete all assignments by the due dates specified. Late work will automatically be lowered ONE letter grade. We will routinely have class critiques as a way of reviewing and improving work. For each critique you will be graded on three things: the work that you are presenting; your own presentation; and your active participation in the critiques of other students' works. At the end of the semester, you will make a CD of your work that you will keep. A portfolio is required at the end of the semester. Also, you may be asked to print an image (hard copy) of exceptional work to be displayed in our hall gallery. This copy will stay in the Photography Department.

METHOD OF EVALUATION: Projects: 70%; Participation: 20%; Quizzes /Midterm: 10%. The final grade for the class is based from the combination of shooting assignments, exam grades,

participation in the critiques, and the portfolio. There will be written quizzes and a mid-term exam covering the technical aspects of photography. Your shooting assignments will have two grades. The top one is for the technical aspect (how well the picture is printed) and the bottom grade is for the aesthetic aspect (how well the picture relates to the assignment). Please note that all shooting assignments must be completed. And any late work will automatically be lowered ONE letter grade. That means IF your work is truly A quality work, the highest grade you can make if it is late is a B, which is still preferable to a zero. If you hand in your work on time, you can redo assignments. Toward the end of the semester you can redeem a day by doing extra quality work. We will routinely have class critiques as a way of reviewing and improving work. You will be graded on the work that you are presenting, your presentation and your active participation in the critiques of other students' works. A portfolio is required at the end of the semester. The portfolio will consist of the shooting assignments, preferably reprinted or any substitutes you wish to make to improve your grade.

ATTENDANCE POLICY: YOUR attendance is the single greatest predictor of your success. Student attendance at every class is expected. Three or more absences will result in the lowering of your course grade by one letter. The number of times you are tardy or leave early is also noted for the analysis of your final grade. Please see the instructor regarding anticipated absences or conflicts due to college sponsored activities. Again, please note that late assignments will be graded down one letter grade.

STUDENT RESPONSIBILITIES: Effective Fall Term 2010, student absences will be recorded from the day the class meets. Regular and punctual attendance in all classes and laboratories, day and evening, is required. Students who are absent for any reason should always consult with their instructors. Also, both tardiness and early departure from class may be considered forms of absenteeism. In all cases, students will be held responsible for completion of course requirements covered in their absence. Additionally, it is the student's responsibility to drop a course for nonattendance. Course instructors establish policy with regard to attendance in their respective syllabi and may drop a student for excessive absences. Absences are counted regardless of whether

they occur consecutively. Students who stop attending class for any reason should contact the instructor and the college registrar to officially withdraw from the class. Students may be required to consult with an advisor or designee before dropping. Failure to officially withdraw may result in a failing grade for the course. It is the student's responsibility to withdraw officially from a class by submitting a completed Withdrawal Form to the Registrar's Office.

ACADEMIC ETHICS: You are expected to create, edit, process and print your own assignments and take tests without notes or other outside assistance. All work is expected to be your own.

PLEASE PUT YOUR DEPARTMENT SPECIFIC INFORMATION IN THIS AREA

Required Readings/Materials

Instructors: Please enter Course Description (Please add correct information and change red font to a black font)

a) You must purchase the following **required** readings/materials:

You must own, buy or have use of a DIGITAL camera. If you have your own, then you have more choices about when you can photograph your assignments. Though not required, ideally, you would have a digital camera that has manual capacity and can swap out lenses, and perhaps has RAW capacity so that you have more control with your exposures. A cell phone camera is not permissible. The department has some older cameras available for checkout, though these are shared by another digital class of students and are also used for replacement cameras when students send off their camera to be fixed. Students are responsible for any checkout equipment.

TEXTBOOK: A Short Course in Digital Photography, Barbara London, Prentice Hall, 2010, ISBN-13: 978-0-205-64592-3; ISBN-10: 0-205-64592-5

SUPPLIES: One Epson ink cartridge (to be assigned about the fourth week of classes). The specific cartridge numbers will be given later. No substitutions of brand name will be accepted. You will need paper, which you can buy with another student. And for backup purposes, you can purchase standard 700MB CD-R's or a jump drive. You will take your digital files / images with you at the end of the semester. The costs for ink and paper together is approximately \$75-85.

b) You are encouraged to buy the following **optional** books/materials:

Having access to a manual capacity 35mm digital camera that can swap out lenses is most beneficial, though not required. A cell phone camera is not permissible. The department has some older cameras available for checkout, though again, these are shared by another digital class of students and are also used for replacement cameras when students send off their camera to be fixed. Students are responsible for any checkout equipment.

Course Requirements (Lectures, Assignments and Assessments)

Instructors: List all the major course requirements (Please add correct information and change red font to a black font)

Week 1

Topic/Overview: This week focuses on

Summary of Week 1 Assignments & Activities

Item(Name)	Type	Description
<i>Enter</i>	<i>Enter type</i>	<i>Enter description of the assignment in this</i>

<i>assignment name here.</i>	<i>assignment/activity in this column</i>	<i>column</i>
<i>Intro week</i>	<i>Discussion</i>	
Intro to Mac computers, cameras, Photoshop	Follow along & familiarize yourself with the tools for the class	
Read Ch 1		

Week 2

Topic/Overview: This week focuses on

Summary of Week 1 Assignments & Activities

Item(Name)	Type	Description	
<i>Enter assignment name here.</i>	<i>Enter type assignment/activity in this column</i>	<i>Enter description of the assignment in this column</i>	<i>Ent col</i>
<i>ex. Intro to Music Theory</i>	<i>ex. Discussion/Quiz/Exam</i>		<i>mn</i>
Camera fundamentals	Discussion		
Read Ch 2			

Week 3

Topic/Overview: This week focuses on

Summary of Week 1 Assignments & Activities

Item(Name)	Type	Description	
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<i>Enter assignment name here.</i>	<i>Enter type assignment/activity in this column</i>	<i>Enter description of the assignment in this column</i>	<i>Ent col</i>
<i>ex. Intro to Music Theory</i>	<i>ex. Discussion/Quiz/Exam</i>		<i>mn</i>
Intro to Mac platform	Discussion/Demo		

Week 4

Topic/Overview: This week focuses on

Summary of Week 1 Assignments & Activities

Item(Name)	Type	Description	
<i>Enter assignment name here.</i>	<i>Enter type assignment/activity in this column</i>	<i>Enter description of the assignment in this column</i>	<i>Ent col</i>
<i>ex. Intro to Music Theory</i>	<i>ex. Discussion/Quiz/Exam</i>		<i>mn</i>
Intro to Mac platform	Discussion/Demo		

Week 5

Topic/Overview: This week focuses on

Summary of Week 1 Assignments & Activities

Item(Name)	Type	Description	
<i>Enter assignment name here.</i>	<i>Enter type assignment/activity in this column</i>	<i>Enter description of the assignment in this column</i>	<i>Ent col</i>

<i>ex. Intro to Music Theory</i>	<i>ex. Discussion/Quiz/Exam</i>		<i>mn</i>
Lightroom 3 intro	Discussion/Demo		

Week 6

Topic/Overview: This week focuses on

Summary of Week 1 Assignments & Activities

Item(Name)	Type	Description	
<i>Enter assignment name here.</i>	<i>Enter type assignment/activity in this column</i>	<i>Enter description of the assignment in this column</i>	<i>Ent col</i>
<i>ex. Intro to Music Theory</i>	<i>ex. Discussion/Quiz/Exam</i>		<i>mn</i>
Lightroom 3 intro	Discussion/Demo		

Week 7

Topic/Overview: This week focuses on

Summary of Week 1 Assignments & Activities

Item(Name)	Type	Description	
<i>Enter assignment name here.</i>	<i>Enter type assignment/activity in this column</i>	<i>Enter description of the assignment in this column</i>	<i>Ent col</i>
<i>ex. Intro to Music Theory</i>	<i>ex. Discussion/Quiz/Exam</i>		<i>mn</i>
Photoshop intro	Discussion/Demo		

Week 8

Topic/Overview: This week focuses on

Summary of Week 1 Assignments & Activities

Item(Name)	Type	Description	
<i>Enter assignment name here.</i>	<i>Enter type assignment/activity in this column</i>	<i>Enter description of the assignment in this column</i>	<i>Ent col</i>
<i>ex. Intro to Music Theory</i>	<i>ex. Discussion/Quiz/Exam</i>		<i>mn</i>
Photoshop intro	Discussion/Demo		

Week 9

Topic/Overview: This week focuses on

Summary of Week 1 Assignments & Activities

Item(Name)	Type	Description	
<i>Enter assignment name here.</i>	<i>Enter type assignment/activity in this column</i>	<i>Enter description of the assignment in this column</i>	<i>Ent col</i>
<i>ex. Intro to Music Theory</i>	<i>ex. Discussion/Quiz/Exam</i>		<i>mn</i>

Week 10

Topic/Overview: This week focuses on

Summary of Week 1 Assignments & Activities

Item(Name)	Type	Description	
<i>Enter assignment name here.</i>	<i>Enter type assignment/activity in this column</i>	<i>Enter description of the assignment in this column</i>	<i>Ent col</i>
<i>ex. Intro to Music Theory</i>	<i>ex. Discussion/Quiz/Exam</i>		<i>mn</i>

Week 11

Topic/Overview: This week focuses on

Summary of Week 1 Assignments & Activities

Item(Name)	Type	Description	
<i>Enter assignment name here.</i>	<i>Enter type assignment/activity in this column</i>	<i>Enter description of the assignment in this column</i>	<i>Ent col</i>
<i>ex. Intro to Music Theory</i>	<i>ex. Discussion/Quiz/Exam</i>		<i>mn</i>

Week 12

Topic/Overview: This week focuses on

Summary of Week 1 Assignments & Activities

Item(Name)	Type	Description	
<i>Enter assignment name here.</i>	<i>Enter type assignment/activity in this column</i>	<i>Enter description of the assignment in this column</i>	<i>Ent col</i>
<i>ex. Intro to Music Theory</i>	<i>ex. Discussion/Quiz/Exam</i>		<i>mn</i>

Week 13

Topic/Overview: This week focuses on

Summary of Week 1 Assignments & Activities

Item(Name)	Type	Description	
<i>Enter assignment name here.</i>	<i>Enter type assignment/activity in this column</i>	<i>Enter description of the assignment in this column</i>	<i>Ent col</i>
<i>ex. Intro to Music Theory</i>	<i>ex. Discussion/Quiz/Exam</i>		<i>mn</i>

Week 14

Topic/Overview: This week focuses on

Summary of Week 1 Assignments & Activities

	Type	Description	
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Item(Name)			
<i>Enter assignment name here.</i>	<i>Enter type assignment/activity in this column</i>	<i>Enter description of the assignment in this column</i>	<i>Ent col</i>
<i>ex. Intro to Music Theory</i>	<i>ex. Discussion/Quiz/Exam</i>		<i>mn</i>

Week 15

Topic/Overview: This week focuses on

Summary of Week 1 Assignments & Activities

Item(Name)	Type	Description	
<i>Enter assignment name here.</i>	<i>Enter type assignment/activity in this column</i>	<i>Enter description of the assignment in this column</i>	<i>Ent col</i>
<i>ex. Intro to Music Theory</i>	<i>ex. Discussion/Quiz/Exam</i>		<i>mn</i>

Week 16

Topic/Overview: This week focuses on

Summary of Week 1 Assignments & Activities

Item(Name)	Type	Description	
<i>Enter</i>	<i>Enter type</i>	<i>Enter description of the</i>	<i>Ent</i>

<i>assignment name here.</i>	<i>assignment/activity in this column</i>	<i>assignment in this column</i>	<i>col</i>
<i>ex. Intro to Music Theory</i>	<i>ex. Discussion/Quiz/Exam</i>		<i>mn</i>

Grading Policy

Each week, I will provide grades or scores and comments on assignments within 6 days of when they were submitted. After I send feedback each week, I will post a notification in the **Main** forum.

Late assignments receive a 10% deduction for each day they are late if assignments are not posted by 11:59 p.m. central on the day they are due. Assignments more than 5 days late will not be accepted. Technological issues will not be considered as valid grounds for late assignment submission. In the event of a server outage, students should submit assignments to the instructor.

Percentage %	Grade
Instructors : please enter grade percentage .	Instructors: enter letter grade.

Special Needs

Odessa College complies with Section 504 of the Vocational Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990. If you have any special needs or issues pertaining to your access to and participation in this or any other class at Odessa College, please feel free to contact me to discuss your concerns. You may also call the Office of Disability services at 432-335-6861 to request assistance and accommodations.

Learning Resource Center (Library)

The Library, known as the [Learning Resources Center](#), provides research assistance via the [LRC's catalog \(print books, videos, e-books\)](#) and [databases \(journal and magazine articles\)](#). [Research guides](#) covering specific subject areas, [tutorials](#), and the "[Ask a Librarian](#)" service provide additional help.

The LRC has one of the largest collections of photographic resource materials in West Texas including periodicals, video and slide/audio tapes and photographic books.

Student E-mail

Please access your [Odessa College Student E-mail](#), by following the link to either set up or update your account:

<http://www.odessa.edu/gmail/>. **All assignments or correspondence will be submitted using your Odessa College email.**

Student Portal

Please access your [Odessa College Student E-mail](#), by following the link to either set up or update your account:

<http://www.odessa.edu/gmail/>. **All assignments or correspondence will be submitted using your Odessa**

College email.

Technical Support

For Blackboard username and password help and for help accessing your online course availability and student email account contact the Student Success Center at 432-335-6878 or online at https://www.odessa.edu/dept/ssc/helpdesk_form.htm.

Important School Policies

For information regarding student support services, academic dishonesty, disciplinary actions, special accommodations, or student's and instructors' right to academic freedom can be found in the [Odessa College Student Handbook](#).