



# news CONFERENCE

Media Relations and Publications • 201 W. University • Odessa, TX 79764 • www.odessa.edu • 432.335.6416 • Fax 432.335.6860

**From: Cheri Dalton**  
Director of Media Relations & Publications • cdalton@odessa.edu

## REQUEST FOR COVERAGE/PHOTO OPPORTUNITY

- WHAT:** News conference to congratulate the participants of the Odessa College “30 for 30 Fitness Challenge” and draw winners for three grand prizes.
  
- WHO:** President Gregory Williams, OC administration, faculty, staff and participants of the “30 for 30 Fitness Challenge” from the community, sponsor representatives from Odessa Regional Medical Center, City of Odessa, 2010 West Texas Crossroads Marathon and Half Marathon, PhyTEX Rehabilitation & Sports Medicine Associates and OC Wrangler Club.
  
- WHEN:** 11:30 a.m. Thursday, Oct. 7
  
- WHERE:** ICA Community Gym  
Odessa College Sports Center
  
- OTHER:** In celebration of OC’s commitment to healthy minds, healthy bodies and healthy lives, Odessa College invited the community to participate in its “30 for 30 Fitness Challenge” during the month of September. Almost 3,200 people took this year’s 30 for 30 Fitness Challenge. Participants will need to turn in their fitness calendar marked with their name and contact number to the OC Sports Center or fax it to 335-6772 or 335-6304. This will enter you into the drawings. Participants are invited to be present for the drawing of the names of the winners, but you need not be present to win.