

Odessa College

news release

Media Relations and Publications • 201 W. University • Odessa, TX 79764 • www.odessa.edu • 432/335-6416 • Fax 432/335-6860

From: Cheri Dalton
Director of Media Relations & Publications
cdalton@odessa.edu

For immediate release

Odessa College photography department seeking camera donations

ODESSA (Sept. 8, 2009) – The Odessa College photography department is seeking donations of 35mm SLR film cameras for students.

“With the rise of digital popularity and the small point and shoot camera, we are certain that film cameras are being ignored and not used,” said Steve Goff, OC photography chair.

“We still use film and feel it is an important element in photographic education. Our students need film cameras, and the cameras are getting more and more difficult to find for our classes,” he said. “We need donations of film cameras to meet the needs of our semester courses. If our program can provide cameras for the students, this would allow students to escape a large cash outlay and could keep them enrolled in the course.”

If you are upgrading or ignoring your old camera, please consider donating it now to the OC photography department. Old, sort of new or ancient film cameras can find a new home at Odessa College. Digital cameras, especially SLRs, will find a new lease on life in OC’s photography department. All donations are tax deductible.

“Help a student stay enrolled. Clean off a shelf in your closet. Give a gift that keeps on giving ... semester after semester. Recycle – it’s good karma,” Goff said.

For more information or to donate a camera contact Steve Goff at sgoff@odessa.edu or 335-6497.