

Odessa College

news release

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For immediate release

OC continuing education to host “The Power of Servant Leadership” with James C. Hunter Nov. 18 in Deaderick Auditorium

ODESSA (Nov. 11, 2009) – Odessa College Continuing Education Department in conjunction with the Nonprofit Management Center and the Odessa Chamber of Commerce will host “The Power of Servant Leadership” with James C. Hunter from 8:30 to 11:45 a.m. Wednesday, Nov. 18 in Deaderick Auditorium on the OC campus.

Hunter will discuss the phenomenon of “Servant Leadership” that is taking the business world by storm. The Servant Leadership model seeks to create a high-trust culture by turning “the boss” into “the coach” and “the critic” into “the cheerleader.” Currently practiced in some of America’s most admired and successful organizations including Wal-Mart, Southwest Airlines and Marriott, Servant Leadership deals with getting people involved from the “neck up,” not merely their “hands and backs.” More than one-third of Fortune magazine’s “100 Best Companies to Work For” actively practice the disciplines of Servant Leadership.

Hunter is principal consultant of J.D. Hunter Associates, a labor relations and training consulting firm located near Detroit. He has personally coached more than 1,700 executives in developing the skills of Servant Leadership. His clients include American Express, Nestle, McDonald’s, Microsoft, Proctor & Gamble, Best Buy and the United States Army, Air Force and Navy.

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He is the author of two internationally best-selling books *The Servant*, subtitled “A Simple Story About the Essence of Leadership” and *The World’s Most Powerful Leadership Principle: How to Become a Servant Leader*. Translated into 13 languages with more than three million copies sold worldwide, his books are used in many MBA and other higher education curricula around the world.

- Learn the life changing principles practiced in some of the most admired and successful businesses
- Learn the difference between leading with power and leading with authority
- Learn leadership skills that improve productivity, creativity, commitment, employee retention, customer service, customer satisfaction and bottom line.

The cost to attend the presentation is \$60 per person. Registration is required by Friday, Nov. 13. For a registration form or more information please contact the OC Continuing Education Department at 432-335-6580.