

Odessa College

news release

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(For immediate release)

OC to host interactive success presentation for first-year students

ODESSA (Aug. 22, 2008) – Odessa College will host “The Ultimate Road Trip: Campus2Career,” a free success presentation for first-year college students, from noon to 1 p.m., Wednesday, Sept. 3 in Deaderick Auditorium on the OC campus.

The presentation will be delivered on campuses across the nation this fall to more than 350,000 students. The program emphasizes the importance of academics, time management, setting goals and maximizing opportunities both in college and in future careers.

“Currently, only 68 percent of college freshmen progress to their sophomore year,” said JR Cifani, vice president of Making It Count. “Couple that with the fact that only 47 percent of students entering college will graduate within five years and the importance of the program becomes very clear. We are providing students with a map to realize their goals and ambitions.”

For more information call the OC career services office at 335-6835 or check online at www.makingitcount.com.